



## ISSUERS

# Proximity Vote Insights

Delivering actionable insights from current shareholder voting patterns.  
Enhance good governance and improve shareholder engagement.

### Current landscape

Organisations face growing challenges in their efforts to improve shareholder engagement, mitigate risks, ensure compliance, and achieve business results. Addressing these challenges fully is critical for success. It requires innovative solutions that can provide actionable insights into shareholder voting patterns, which can help the company better understand its shareholders' priorities and concerns. This information can then be used to inform the organisation's decision-making and strategy development.

### Solution

Analysing shareholder voting patterns provides valuable insights that can help issuers enhance corporate governance, improve shareholder engagement and make informed data-driven decisions.

Proximity Vote Insights provides real time vote information at connected beneficial owner level. Leveraging Vote Insights, issuers can better understand shareholders' voting behaviour and effectively engage and foster management-friendly shareholders.

### Features

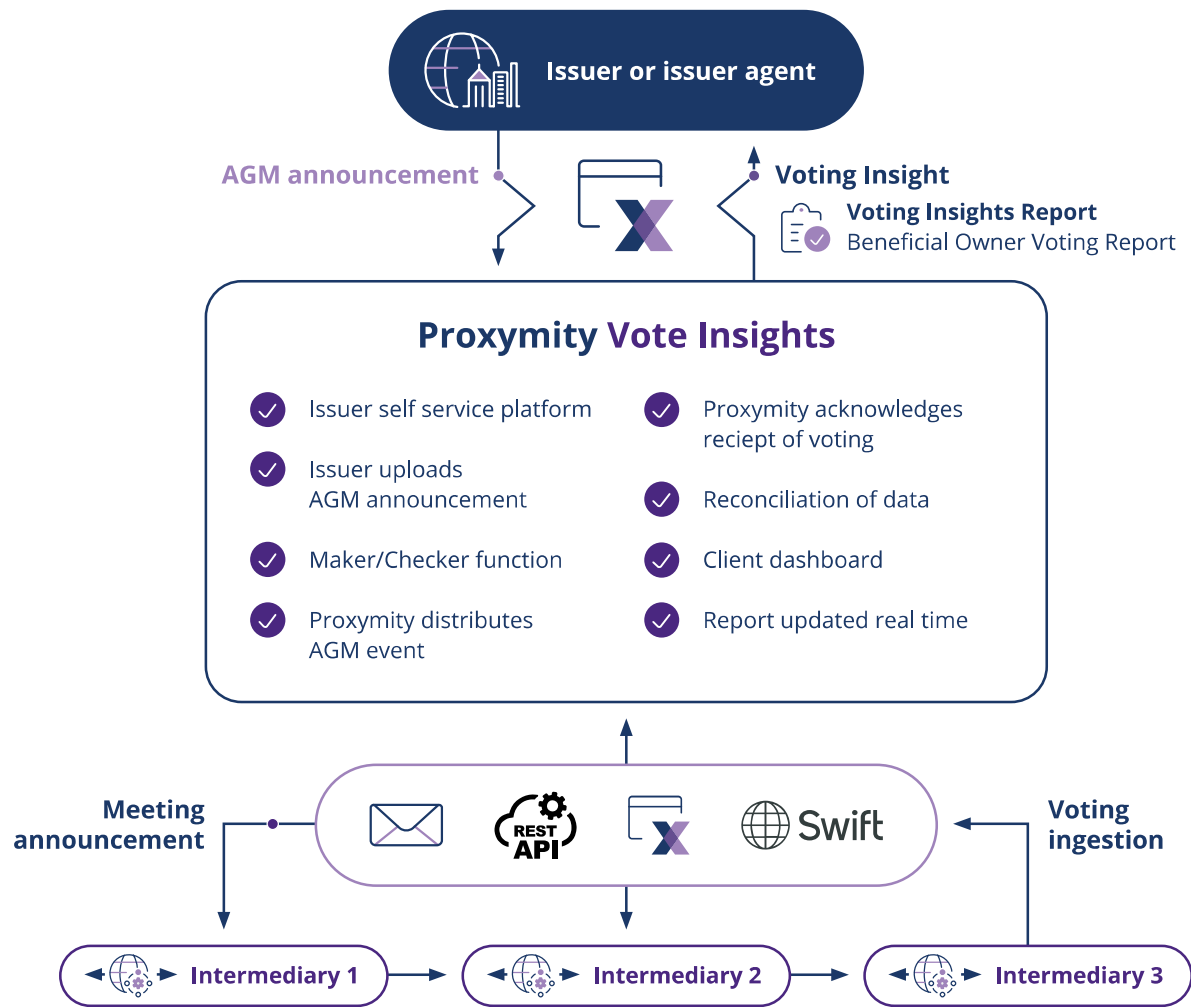
1. **A user-friendly portal** to enter full meeting announcements. Issue meeting agenda as a "golden source" data
2. **Easy access to detailed report** via the secured online portal, showing real time votes cast at connected beneficial owner level. This report can be downloaded as many time as needed
3. **Immediate reporting** providing extra time to engage with crucial shareholders before a vote
4. **Accurate reports** generated in seconds and delivered securely to the email address of the user requesting the report
5. **Strict adherence** to all data protection legislation, including GDPR

### Product benefit

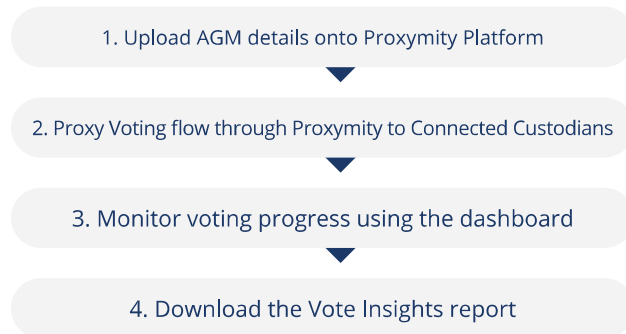
Unlock the power to key voting information with the premium service insights report:

- **Obtain earlier transparency** about shareholder voting patterns and behaviours
- **Identify actionable insights** from current shareholder voting patterns
- **Complete visibility** of who has voted and how, days before AGM. Provides issuers with an understanding of voting behavior against each resolution
- **Enhance shareholder engagement** by helping issuers liaise with beneficial owners before AGM
- **Fastest access to unrivalled data.** Enables issuers to review institutional voting intentions in real time as soon as shareholders send their voting instructions. By receiving votes in real time, Proximity makes vote information available immediately
- **Early, real-time and strategic insights** into institutional voting intentions providing extra time for the investors relations teams to engage with crucial shareholders before before the annual general meeting
- **Immediate reporting** to share with internal stakeholders. The report is available immediately following the publication of the meeting. Share actionable shareholder insights with internal stakeholders to drive results
- **Save cost** by paying once for unlimited downloads

# Vote Insights Flow



## How it works?



## About Proximity

Proximity connects the world's ecosystem of issuers, intermediaries and investors digitally in real time, bringing unprecedented transparency, efficiency and accuracy to traditional paper-based processes.

Our global solutions give public companies confidence that their AGM/EGM agendas are transmitted as "golden source". As the leading investor communications platform, we provide scalability, efficiency and full compliance. We also promote enhanced corporate governance (ESG) by improving communication between issuers, intermediaries and investors.

We are backed by the industry's leading financial institutions (BNP Paribas, BNY Mellon, Citi, Computershare, Deutsche Bank, Deutsche Börse, HSBC, J.P. Morgan, Mediant, State Street).

Contact your Proximity relationship manager or visit [proximity.io](https://proximity.io) today to find out more